



THELATINAPRO®

An international network where Latinas unleash their full potential.

Connect your Brand Today!



WHO

THELATINAPRO® is an International movement of Latina women that, **through content and online and IRL training and events in English and Spanish**, unleash their growth potential, while learning in community, all of this happening within the same platform. TheLatinaPro® was founded in 2017 by Annia Zavala and the headquarters are based in Miami, Florida.

WE

For the last 7 years, we have impacted 15,000+ women by hosting over 120 successful events, and through our online community platforms; expanding a world of opportunity and community growth for Latina women anywhere in the world.

ARE

Under our motto "Unidas Somos Más" we have experienced a rapid growth and worldwide support. Our goal is to continue to support the Latina community.

OUR EXECUTIVE LEADERSHIP TEAM



Annia Zavala 

Founder and President

Corporate Vice President - Cultural Markets at Fortune 100 company and TheLatinaPro® Founder.

Brenda Arce 

Vice President

Vice President / Branch Manager of Robert Half®, Author of the book "Kissed by the sun"



7 YEARS CONNECTING WOMEN

Be part of the fastest-growing movement of Latina **professionals, creators, and small business owners.** Connect your company's mission with our community of impactful women.

One of TheLatinaPro®'s greatest strengths is our ability to **build strategic, strong and lasting partnerships that are meaningful and mutually beneficial,** with companies, affiliates, strategic partners, program or event sponsors, exhibitors or advertisers.

Our partners **support professional women as they connect with prospective clients.** Building these types of partnerships allows us to better serve our members and our professional community of women.

We envision working with like-minded corporations that want to contribute to the holistic growth of women. Every contribution to TheLatinaPro® turns into tangible actions and support for our members.



**Join our annual and event sponsorship opportunities.
Benefits include brand exposure to more than 600 attendees at our events in 2024.**



IT IS OUR COMMITMENT TO SUPPORT BRANDS THAT INVEST IN OUR MISSION.

CONNECT OUR MISSION WITH YOURS.

Through mentoring programs, professional workshops, content, virtual and in-person events, TheLatinaPro® connects with women who want to develop their maximum potential by becoming leaders in their communities.

When you invest in TheLatinaPro®, you join us in this important mission.

CONNECT FOR YOUR COMPANY AND TEAM.

According to Glassdoor, 75% of employees and job applicants expect their employer to support local community causes through donations or volunteer efforts. Connect this expectation to your brand's mission while providing real value to your community.

Additionally, a recent survey by Deloitte showed that employees are 2.6 times more likely to feel motivated at work when brands demonstrate humanity.

[Source.](#)

CONNECT FOR AND WITH YOUR AUDIENCE.

TheLatinaPro® creates activations that connect your brand with our international community of women.

Make the most of opportunities to showcase your products or services, sponsorships of specific programs and events, social networking and media relations, gifts to our speakers, and more.

JOIN THELATINAPRO® AND CONNECT WITH OUR AUDIENCE!

OUR IMPACT HAS REACHED 15,000 WOMEN

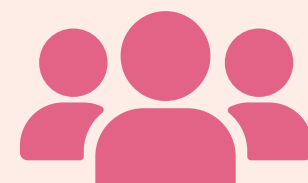


AVERAGE AGE
35-45 YEARS OLD



LIVING IN 33
COUNTRIES

ORIGINALLY FROM
23 COUNTRIES



+2.6K MEMBERS



+5K CONTACTS



120+ IN PERSON
& VIRTUAL EVENTS

DIGITAL PLATFORMS



FAN PAGE
THELATINAPRO

2.5K +



THELATINAPRO GROUP: THE
LATINA PROFESSIONAL
MOVEMENT

1.3K +



@THELATINAPRO

14.4K+



THELATINAPRO

2K+



BECOME A SPONSOR!
CONNECT YOUR BRAND WITH POWERFUL WOMEN.

WE HAVE 5 LEVELS OF ANNUAL SPONSORSHIPS

**WE CREATE EXPERIENCES WHERE
YOUR BRAND IS THE STAR.
LET'S MEET YOUR BRAND'S OBJECTIVES!**

BRONZE

ANNUAL SPONSOR

\$2,500 USD

SILVER

ANNUAL SPONSOR

\$5,000 USD

GOLD

ANNUAL SPONSOR

\$8,000 USD

TITANIUM

ANNUAL SPONSOR

\$12,000 USD

PLATINUM

ANNUAL SPONSOR

\$18,000 USD



2024 YOUR BENEFITS AT A GLANCE

ANNUAL SPONSORSHIP LEVELS	BRONZE \$2,500	SILVER \$5,000	GOLD \$7,000	TITANIUM \$12,000	PLATINUM \$18,000
TICKETS WITH ACCESS TO VESTIDITO ROJO AND VESTIDITO ROSA®	2	4	6	8	12
MINUTES ON STAGE AT VESTIDITO EVENTS TO PRESENT TO THE AUDIENCE	0	2	4	10	15
STORIES ON THELATINAPRO® SOCIAL MEDIA DURING THE YEAR	6	12	12	12	12
YOUR LOGO ON OUR EMAIL MARKETING STRATEGY THROUGHOUT THE YEAR	✓	✓	✓	✓	✓
YOUR LOGO ON OUR WEBSITE AS "ANNUAL SPONSOR 2024" THROUGHOUT THE YEAR	✓	✓	✓	✓	✓
YOUR COMPANY ON OUR HIGHLIGHT STORIES ON INSTAGRAM AS ANNUAL SPONSOR 2024	✓	✓	✓	✓	✓
YOUR LOGO ON THE LANDING PAGE OF OUR EVENTS	✓	✓	✓	✓	✓
YOUR LOGO IN THE PROMOTIONAL POSTS OF OUR EVENTS	✓	✓	✓	✓	✓
AN EXCLUSIVE TABLE/SPACE TO SHOWCASE YOUR BRAND AT OUR VESTIDITOS EVENTS	✓	✓	✓	✓	✓
YOUR PRODUCT SAMPLES OR MARKETING MATERIALS INSIDE OUR GOODIE BAGS	✓	✓	✓	✓	✓
YOUR LOGO IN THE STEP & REPEAT AT OUR VESTIDITOS EVENTS	✓	✓	✓	✓	✓
LIST OF NAME AND EMAIL INFORMATION OF OUR EVENTS’ ATTENDEES*	✓	✓	✓	✓	✓
EXCLUSIVE SEATS AT OUR EVENTS		✓	✓	✓	✓
LINKEDIN STYLE PHOTOSHOOT AT OUR IN PERSON EVENTS			✓	✓	✓
BE THE FIRST TO KNOW ABOUT IRL EVENT TABLES AND PURCHASE WITH SPECIAL DISCOUNT				✓	✓
TICKETS TO OUR “BIENVENIDA COMADRE” WELCOME MEMBERS IN PERSON EVENTS				✓	✓
1 MINUTE PRESENTATION AT OUR MONTHLY NEW MEMBERS CALL					✓
YOUR LOGO IN PRIME STAGE PLACEMENT AT OUR EVENTS					✓
EXCLUSIVE TO YOUR INDUSTRY AT THE PLATINUM LEVEL					✓
EXCLUSIVE AND PRIVATE EVENT FOR YOUR BRAND					✓

ANY OF OUR ANNUAL SPONSORSHIPS 2024 INCLUDE:
BASE, IN REAL LIFE & VIRTUAL BENEFITS THROUGHOUT THE YEAR

1

BASE BENEFITS

ALL INCLUDED



2

**IN REAL LIFE (IRL)
EVENTS**



3

VIRTUAL EVENTS



1

ANNUAL SPONSORSHIPS 2024 - BASE BENEFITS



**BRAND
AWARENESS
STRATEGY
MEETING.**



**ANNOUNCEMENT
AS ANNUAL
SPONSOR ON
SOCIAL MEDIA.**



**STORIES ON
THELATINAPRO®
SOCIAL MEDIA
(1/MONTH).**



**YOUR BRAND IN
SOME OF OUR
SOCIAL MEDIA
CAPTIONS.**



**YOUR LOGO ON
OUR EMAIL
MARKETING
STRATEGY WITH
LINK TO YOUR
WEBSITE.**



**YOUR LOGO ON
OUR WEBSITE
THROUGHOUT THE
YEAR.**



**YOUR COMPANY
ON OUR
INSTAGRAM
ACCOUNT'S STORY
HIGHLIGHTS.**

**YOUR
BRAND ON
OUR
SIGNATURE
EVENTS IN
2024**



**VESTIDITO ROJO - APRIL
WOMEN EMPOWERMENT
LEADERSHIP, WELLNESS AND GROWTH**



**VESTIDITO ROSA® - OCTOBER
BREAST CANCER AWARENESS**



ANNUAL SPONSORSHIPS 2024: IN REAL LIFE BENEFITS

2

IN REAL LIFE

SELECT 1 EVENT

- **VISION BOARD PARTY (JAN)**
- **NETWORKING (SUMMER)**
- **BIENVENIDA COMADRE - NEW MEMBERS WELCOME (*)**
- **SPECIAL WORKSHOP (*)**

***DATES PENDING**



2

ANNUAL SPONSORSHIPS 2024 - SELECT 1 IRL EVENT



50 ATTENDEES

VISION BOARD PARTY

Visualize your year with us! This mid-day event offers you the opportunity to connect with our audience on our first event of the year.



50 ATTENDEES

NETWORKING

Connect with other Latina professionals at this networking event.



30 ATTENDEES

BIENVENIDA COMADRE

Our exclusive, invitation-only event where we meet our new members in person, while networking and explaining all the different activities to get involved with our vision.



50+ ATTENDEES

SPECIAL WORKSHOPS

Whether it's business, career, entrepreneurship, wellness or other topics, join us at this special workshops led by experts in their fields.



ANNUAL SPONSORSHIPS 2024: VIRTUAL EVENTS

3

VIRTUAL SELECT 1 EVENT

- **WOMEN'S HISTORY MONTH PANEL (MAR)* - TO INSPIRE**
- **EXPERTS PANEL (MAY)* - TO COLABORATE**
- **WEBINAR (JUN)* - TO INFORM**
- **LATINA CORPORATE PANEL (SEP)* - TO CONNECT**
- **MASTERCLASS (SEP)* - TO EDUCATE AND POSITION YOUR BRAND.**



2024

ANNUAL CALENDAR

01 | JANUARY

- **Vision Board Party - Miami**
- New Members Call
- ShopLatinaPro Monthly Networking

02 | FEBRUARY

- (2) Bienvenida Comadre, New Members Welcome - Miami
- **Vision Board Party - New York**
- **Vision Board Party - Washington, DC**
- New Members Call
- ShopLatinaPro Monthly Networking
- ShopLatinaPro Workshop

03 | MARCH

- Bienvenida Comadre, New Members Welcome - Miami
- LatinaPro Emprende - Miami
- Networking Event - New York
- Women's History Month Panel
- New Members Call
- ShopLatinaPro Entrepreneurship Mastermind
- ShopLatinaPro Monthly Networking

04 | APRIL

- **Vestidito Rojo - Focused on Leadership, Wellness and Growth - Miami**
- New Members Call
- ShopLatinaPro Monthly Networking
- ShopLatinaPro Workshop
- ShopLatinaPro Entrepreneurship Mastermind

05 | MAY

- (2) Bienvenida Comadre, New Members Welcome - Miami
- LatinaPro Corporate Panel and Networking Event - Miami
- New Members Call
- ShopLatinaPro Monthly Networking
- ShopLatinaPro Workshop
- ShopLatinaPro Entrepreneurship Mastermind

06 | JUNE

- Bienvenida Comadre, New Members Welcome - Miami
- LatinaPro Emprende Workshop
- Financial Wellness Workshop
- New Members Call
- ShopLatinaPro Monthly Networking
- ShopLatinaPro Workshop
- ShopLatinaPro Entrepreneurship Mastermind

07 | JULY

- **Networking de Verano - Miami**
- New Members Call
- ShopLatinaPro Monthly Networking
- ShopLatinaPro Workshop
- ShopLatinaPro Entrepreneurship Mastermind

08 | AUGUST

- Bienvenida Comadre, New Members Welcome - Miami
- Virtual Event (Topic Coming Soon)
- New Members Call
- ShopLatinaPro Monthly Networking
- ShopLatinaPro Workshop
- ShopLatinaPro Entrepreneurship Mastermind

09 | SEPTEMBER

- LatinaPro Corporate Panel and Networking Event - Miami
- Hispanic Heritage Month
- New Members Call
- ShopLatinaPro Monthly Networking
- ShopLatinaPro Workshop
- ShopLatinaPro Entrepreneurship Mastermind

10 | OCTOBER

- **Vestidito Rosa® - Breast Cancer Awareness Conference - Miami**
- New Members Call
- ShopLatinaPro Monthly Networking
- ShopLatinaPro Workshop
- ShopLatinaPro Entrepreneurship Mastermind

11 | NOVEMBER

- Bienvenida Comadre, New Members Welcome - Miami
- Virtual Event (Topic Coming Soon)
- New Members Call
- ShopLatinaPro Monthly Networking
- ShopLatinaPro Workshop
- ShopLatinaPro Entrepreneurship Mastermind

12 | DECEMBER

- **Vestidito Negro - Leadership Dinner - IRL Miami**
- New Members Call
- ShopLatinaPro Monthly Networking
- ShopLatinaPro Entrepreneurship Mastermind

SIGNATURE EVENTS - IRL

IN PERSON EVENT

VIRTUAL EVENT

THE
LATINA
PRO.®



If you are interested in creating **an exclusive event for your brand**, contact us by



email info@thelatinapro.com or



WhatsApp +1 (786) 505-9103



Scan



An aerial photograph of the Miami skyline at dusk. The city is illuminated with warm lights, and the sky is a mix of blue and orange. The water in the foreground reflects the city lights. The text is overlaid on the right side of the image.

THE
LATINA
PRO.

MIAMI, FLORIDA

THE CAPITAL OF LATIN AMERICA

Currently, our events are mainly hosted in
South Florida,
and we also have an online presence
ALL AROUND THE WORLD

Share the magic of your brand with our audience.
We truly believe "Unidas Somos Más"

The Statue of Liberty stands tall against a bright blue sky with scattered white clouds. The statue is green and holds a torch in its right hand. It is positioned on a stone pedestal.

THE
LATINA
PRO®

NEW YORK

THE CULTURAL, FINANCIAL, AND MEDIA CAPITAL
OF THE WORLD

Bringing women together for empowerment and
wellness conversations in the
New York area.

Share the magic of your brand with our audience
in The Big Apple.

The Washington Monument is a tall, slender, white obelisk that rises from a green lawn. In the background, the city of Washington, DC, is visible under a sunset sky with orange and pink hues. A reflecting pool in the foreground shows the monument's reflection.

WASHINGTON, DC

THE CAPITAL CITY OF THE UNITED STATES,
STEEPED IN HISTORY AND CULTURE

In 2024 we will be hosting our first signature event in
this area, Vision Board Party partnering with another
online community leader Happy Cami®, an
international brand that helps parents with emotional
intelligence, positivism and mindset tools for children.

Share the magic of your brand with our audience
in our nation's capital.

The Cloud Gate sculpture, also known as 'The Bean', is a large, dark, reflective, bean-shaped sculpture. It is surrounded by a city skyline with various skyscrapers, some of which are illuminated at night.

WHERE WILL WE GO NEXT?

As we continue to grow, more possibilities are opening for us to
impact more cities around the world.

We take our commitments seriously and, as an annual sponsor,
you will be the first one to know about these opportunities.

Share the magic of your brand with our audience in
THE WORLD!

A street scene in a city, likely Zurich, featuring several Swiss flags (red with a white cross) hanging from the buildings. The architecture is classic European, with stone buildings and arched windows.

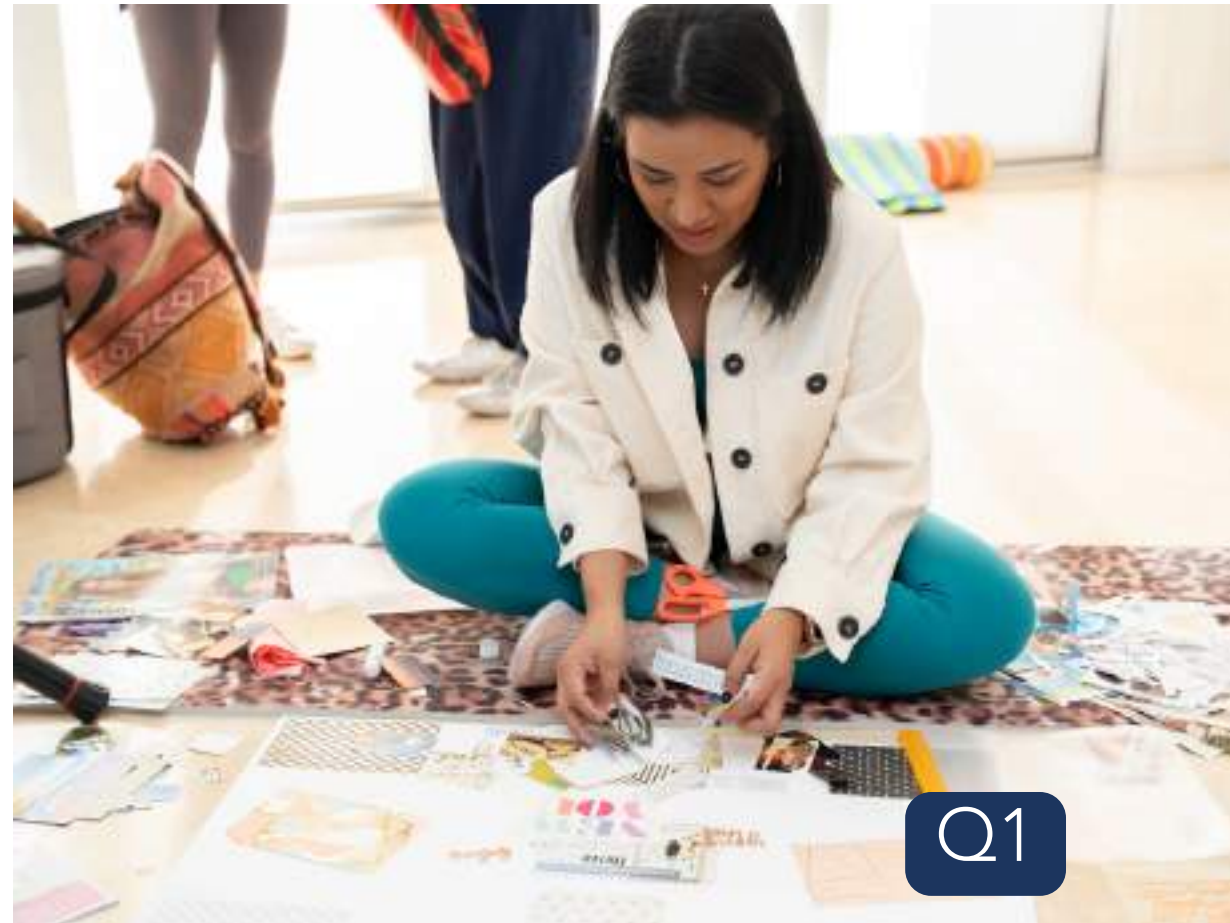
SIGNATURE EVENTS

VISION BOARD PARTY

VESTIDITO ROJO

NETWORKING DE VERANO

VESTIDITO ROSA ®





APRIL

VESTIDITO ROJO

Vestidito Rojo is our annual event dedicated to Women Empowerment where we talk about important topics on **LEADERSHIP, WELLNESS AND GROWTH.**



OCTOBER

VESTIDITO ROSA®

Vestidito Rosa® is our annual staple event where we come together to support the worldwide cause of **BREAST CANCER AWARENESS.**

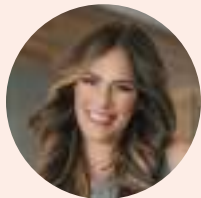
Additionally, this event addressed topics on personal and professional growth faced by women today.

INTERNATIONAL SPEAKERS:

WE HAVE HAD THE SUPPORT OF AMAZING SPEAKERS AT OUR PAST EVENTS!



MARIA ELENA SALINAS



ANDREINA ESPINO



LOURDES DEL RIO



FRANCISCA LACHAPEL



GABY NATALE



VERO RUIZ DEL VIZO



DANIELA OSPINA



CLARA PABLO



DR CAMILO CRUZ



FELICIA MERCADO



CAMILA TORO



BÁRBARA SERRANO



ALEYSO BRIDGER



DANNA HERNÁNDEZ



FABIOLA ANGULO



KATY FERRER



JAQUELINE CAMACHO



JEANNETTE KAPLUN



CLAUDIA SHEPPARD



KATE LOAIZA



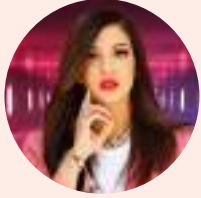
ÁNGELA CALDERÓN



DRA ALEJANDRA PEREZ



MARIA GABRIELA HOCH



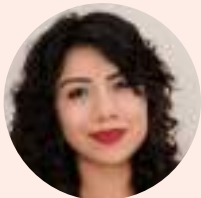
MARIA JACOBO



PERLA TAMEZ



CLAUDIA AHRENS



VAL CASANOVA



DRA. ACOSTA-THEN



ÁNGELA KHOLER



EUGENIA PEROZO

CORPORATE
NON-PROFIT

ENTREPRENEURSHIP
COACHING

ENTERTAINMENT

MEDIA

BUSINESS

MEDICAL

FITNESS

WELLNESS



LINA CACERES



LUZ MARIA DORIA



MARGARITA PASOS



MARIA MARIN



INGRID MACHER



LAURA CHIMARAS



YURI CORDERO



LILIANA CANEDO



ANDREA MINSKI



GINA ULMOS



PAULA ZELAYA



LAURA MORÁN



CATALINA GOERKE



ERIKA MONTERO



ARIANNA VALERIE



MARIA MENDEZ



MARTA GONZALEZ



NATALIA BOLIVAR



PATRICIA MOTA



ANNE MARIE LEÓN



SHIRLEY SOLIS



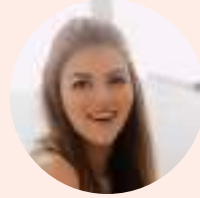
SILU SCHEFFER



UBY YÁÑEZ



VERONICA TORRES



VALENTINA TAMAYO



GABRIELA REYES



GIGI NÚÑEZ



JOHANA AROCHA



SARA ORDÓÑEZ



LILY IZURIETA



BRONZE

ANNUAL SPONSOR

\$2,500 USD

1

A LIST OF SELECTED BENEFITS ONLY AVAILABLE FOR ANNUAL SPONSORS 2024.

- Generate a brand awareness strategy meeting to define your objectives during your Annual Sponsorship.
- Be announced as an Annual Sponsor in a mini serie of 3 stories at the time of purchasing your Sponsorship.
- 6 stories on TheLatinaPro® social media (1 each month, based on the brand's value proposition for the TheLatinaPro® community).
- Include your brand in the copy on posts, reel, carousel and live during the promotion of your selected events.
- Include your logo on our email marketing strategy AND on our website as "Annual Sponsor 2024" throughout 2024.
- Your company on our highlight stories on Instagram as Annual Sponsor 2024.

SPONSORSHIP IN VESTIDITO ROJO 2024 | SPONSORSHIP IN VESTIDITO ROSA® 2024.

BEFORE THE EVENT

- Be announced as an event sponsor in a story.
- Include your logo on the landing page of the event.
- Include you in stories within TheLatinaPro's social media (at least 3 are incorporated into the general calendar).
- Attend an online logistical details meeting to clarify any questions you may have prior to the event and achieve an optimal experience.
- Be included in the promotional videos of the event.

DURING THE EVENT

- 2 tickets with access to 100% of the conferences and panels.
- 1 Ticket with limited access for a staff person to take care of your table (brunch may be included at an extra cost).
- Have a table assigned (6ft or cocktail, with tablecloth or without tablecloth) inside the main room o in the expo area of the event.**
- Include samples in the bags given to attendees.
- Include you in 1 story during the live event with a link to your networks.
- Do a giveaway for your brand.
- Include your logo in the step & repeat and on the screen.

AFTER THE EVENT

- Receive the complete recording and photo album of your participation in the event so that you can use it on your social networks.
- Include your company's offers or announcements on our newsletter after the event.
- Receive a complete and detailed presentation of the fulfillment of your benefits.
- Receive the contact information of the attendees who agreed to share their data.**

2

SPONSORSHIP IN REAL LIFE EVENT (SELECT 1)

BEFORE THE EVENT

- Be announced as a sponsor in a story at the time of your purchase.
- Include your logo on the landing page of the event.
- Include you in stories within the Organization's social networks (at least 3 are incorporated into the general calendar).
- Be included in the promotional videos of the event.

DURING THE EVENT

- 4 tickets with access to 100% of the conferences and panels.*
- Have a table assigned (6ft, with tablecloth or without tablecloth) in the expo area of the event*.
- Include yourself in 1 story during the live event with a link to your networks.
- Do a giveaway for your brand.
- 1 Minutes on stage to present to the audience (live or recorded video).

AFTER THE EVENT

- Include a special promotion for LatinaPro audience in the newsletter immediately after the event.
- Receive the contact information of all the people who have agreed to share their data.

3

SPONSORSHIP VIRTUAL EVENT (SELECT 1)

- Be announced as Sponsor in story at the time of announcing the event..
- Include you in stories within the Organization's social networks (at least 3 are incorporated into the general calendar).
- Include your brand in the copy on posts, reel, carousel or live during the promotion of your selected event.
- Include your logo on the email marketing strategy.



SILVER

ANNUAL SPONSOR

\$5,000 USD

1

A LIST OF SELECTED BENEFITS ONLY AVAILABLE FOR ANNUAL SPONSORS 2024.

- Generate a brand awareness strategy meeting to define your objectives during your Annual Sponsorship.
- Be announced as an Annual Sponsor in a mini serie of 3 stories at the time of purchasing your Sponsorship.
- 12 stories on TheLatinaPro® social media (1 each month, based on the brand's value proposition for the TheLatinaPro® community).
- Include your brand in the copy on posts, reel, carousel and live during the promotion of your selected events.
- Include your logo on our email marketing strategy AND on our website as "Annual Sponsor 2024" throughout 2024..
- Your company on our highlight stories on Instagram as Annual Sponsor 2024.

SPONSORSHIP IN VESTIDITO ROJO 2024 | SPONSORSHIP IN VESTIDITO ROSA® 2024.

BEFORE THE EVENT

- Be announced as an event sponsor in a story.
- Include your logo on the landing page of the event.
- Include you in stories within TheLatinaPro's social media (at least 3 are incorporated into the general calendar).
- Attend an online logistical details meeting to clarify any questions you may have prior to the event and achieve an optimal experience.
- Be included in the promotional videos of the event.

DURING THE EVENT

- 4 tickets with access to 100% of the conferences and panels.
- 1 Ticket with limited access for a staff person to take care of your table (brunch may be included at an extra cost).
- Have a table assigned (6ft or cocktail, with tablecloth or without tablecloth) inside the main room o in the expo area of the event.**
- Include samples in the bags given to attendees.
- Include you in 1 story during the live event with a link to your networks.
- Do a giveaway for your brand.
- Include your logo in the step & repeat and screen.
- 2 Minutes on stage to present to the audience (live or recorded video).

AFTER THE EVENT

- Receive the complete recording and photo album of your participation in the event so that you can use it on your social networks.
- Include your company's offers or announcements on our newsletter after the event.
- Receive a complete and detailed presentation of the fulfillment of your benefits.
- Receive the contact information of the attendees who agreed to share their data.**

2

SPONSORSHIP IN REAL LIFE EVENT (SELECT 1)

BEFORE THE EVENT

- Be announced as a sponsor in a story at the time of your purchase.
- Include your logo on the landing page of the event.
- Include you in stories within the Organization's social networks (at least 3 are incorporated into the general calendar).
- Be included in the promotional videos of the event.

DURING THE EVENT

- 4 tickets with access to 100% of the conferences and panels.*
- Have a table assigned (6ft, with tablecloth or without tablecloth) in the expo area of the event*.
- Include yourself in 1 story during the live event with a link to your networks.
- Do a giveaway for your brand.
- 2 Minutes on stage to present to the audience (live or recorded video).

AFTER THE EVENT

- Include a special promotion for LatinaPro audience in the newsletter immediately after the event.
- Receive the contact information of all the people who have agreed to share their data.

3

SPONSORSHIP VIRTUAL EVENT (SELECT 1)

- Be announced as Sponsor in story at the time of announcing the event..
- Include you in stories within the Organization's social networks (at least 3 are incorporated into the general calendar).
- Include your brand in the copy on posts, reel, carousel or live during the promotion of your selected event.
- Include your logo on the email marketing strategy.



GOLD

ANNUAL SPONSOR

\$8,000 USD

1

A LIST OF SELECTED BENEFITS ONLY AVAILABLE FOR ANNUAL SPONSORS 2024.

- Generate a brand awareness strategy meeting to define your objectives during your Annual Sponsorship.
- Be announced as an Annual Sponsor in a mini serie of 3 stories at the time of purchasing your Sponsorship.
- 12 stories on TheLatinaPro® social media (1 each month, based on the brand's value proposition for the TheLatinaPro® community).
- Include your brand in the copy on posts, reel, carousel and live during the promotion of your selected events.
- Include your logo on our email marketing strategy and on our website as "Annual Sponsor 2024" throughout 2024.
- Your company on our highlight stories on Instagram as Annual Sponsor 2024.

Sponsorship in Vestidito Rojo 2024 | Sponsorship in Vestidito Rosa® 2024.

BEFORE THE EVENT

- Be announced as an event sponsor in a story.
- Include your logo on the landing page of the event.
- Include you in stories within TheLatinaPro's social media (at least 3 are incorporated into the general calendar).
- Attend an online logistical details meeting to clarify any questions you may have prior to the event and achieve an optimal experience.
- Be included in the promotional videos of the event.

DURING THE EVENT

- 7 tickets with access to 100% of the conferences and panels.
- 1 Ticket with limited access for a staff person to take care of your table (brunch may be included at an extra cost).
- Have a table assigned (6ft or cocktail, with tablecloth or without tablecloth) inside the main room o in the expo area of the event.**
- Include samples in the bags given to attendees.
- Include you in 1 story during the live event with a link to your networks.
- Do a giveaway for your brand.
- Include your logo in the step & repeat and on the screen.
- 5 Minutes on stage to present to the audience (live or recorded video).
- Exclusive 6-seat table for the brand in a priority area.

AFTER THE EVENT

- Receive the complete recording and photo album of your participation in the event so that you can use it on your social networks.
- Include your company's offers or announcements on our newsletter after the event.
- Receive a complete and detailed presentation of the fulfillment of your benefits.
- Receive the contact information of the attendees who agreed to share their data.**

2

SPONSORSHIP IN REAL LIFE EVENT (SELECT 1)

BEFORE THE EVENT

- Be announced as a sponsor in a story at the time of your purchase.
- Include your logo on the landing page of the event.
- Include you in stories within the Organization's social networks (at least 3 are incorporated into the general calendar).
- Be included in the promotional videos of the event.

DURING THE EVENT

- 4 tickets with access to 100% of the conferences and panels.*
- Have a table assigned (6ft, with tablecloth or without tablecloth) in the expo area of the event*.
- Include yourself in 1 story during the live event with a link to your networks.
- Do a giveaway for your brand.
- 3 Minutes on stage to present to the audience (live or recorded video).

AFTER THE EVENT

- Include a special promotion for LatinaPro audience in the newsletter immediately after the event.
- Receive the contact information of all the people who have agreed to share their data.

3

SPONSORSHIP VIRTUAL EVENT (SELECT 1)

- Be announced as Sponsor in story at the time of announcing the event..
- Include you in stories within the Organization's social networks (at least 3 are incorporated into the general calendar).
- Include your brand in the copy on posts, reel, carousel or live during the promotion of your selected event.
- Include your logo on the email marketing strategy.



TITANIUM

ANNUAL SPONSOR

\$12,000 USD

1

A LIST OF SELECTED BENEFITS ONLY AVAILABLE FOR ANNUAL SPONSORS 2024.

- Generate a brand awareness strategy meeting to define your objectives during your Annual Sponsorship.
- Be announced as an Annual Sponsor in a mini serie of 3 stories at the time of purchasing your Sponsorship.
- 12 stories on TheLatinaPro® social media (1 each month, based on the brand's value proposition for the TheLatinaPro® community).
- Include your brand in the copy on posts, reel, carousel and live during the promotion of your selected events.
- Include your logo on our email marketing strategy and on our website as "Annual Sponsor 2024" throughout 2024..
- Your company on our highlight stories on Instagram as Annual Sponsor 2024.

SPONSORSHIP IN VESTIDITO ROJO 2024 | SPONSORSHIP IN VESTIDITO ROSA® 2024. BEFORE THE EVENT

- Be announced as an event sponsor in a story.
- Include your logo on the landing page of the event.
- Include you in stories within TheLatinaPro's social media (at least 3 are incorporated into the general calendar).
- Attend an online logistical details meeting to clarify any questions you may have prior to the event and achieve an optimal experience.
- Be included in the promotional videos of the event.
- Include a banner on the event's landing page.

DURING THE EVENT

- 10 tickets with access to 100% of the program.
- 1 Ticket with limited access for a staff person to take care of your table (brunch may be included at an extra cost).
- Have a table assigned (6ft or cocktail, with tablecloth or without tablecloth) inside the main room o in the expo area of the event.**
- Include samples in the bags given to attendees
- Include you in 1 story during the live event with a link to your networks.
- Do a giveaway for your brand.
- Include your logo in the step & repeat, screen, printed on the bag given to attendees, badge and certain points on the stage.
- 10 Minutes on stage to present to the audience (live or recorded video).
- Exclusive 6-seat table for the brand in a priority area.
- Your sits located at a preferred location at the event.
- Linkedin style photo session for all your guests.
- Brand activation opportunity.

AFTER THE EVENT

- Receive the complete recording and photo album of your participation in the event so that you can use it on your social networks.
- Include your company's offers or announcements on our newsletter after the event.
- Receive a complete and detailed presentation of the fulfillment of your benefits.
- Receive the contact information of the attendees who agreed to share their data.**

2

SPONSORSHIP IN REAL LIFE EVENT (SELECT 1)

BEFORE THE EVENT

- Be announced as a sponsor in a story at the time of your purchase.
- Include your logo on the landing page of the event.
- Include you in stories within the Organization's social networks (at least 3 are incorporated into the general calendar).
- Be included in the promotional videos of the event.

DURING THE EVENT

- 4 tickets with access to 100% of the program*
- Have a table assigned (6ft, with tablecloth or without tablecloth) in the expo area of the event*.
- Include your in 1 story during the live event with a link to your networks.
- Do a giveaway for your brand.
- 5 Minutes on stage to present to the audience (live or recorded video).

AFTER THE EVENT

- Include a special promotion for LatinaPro audience in the newsletter immediately after the event.
- Receive the contact information of all the people who have agreed to share their data**

3

SPONSORSHIP VIRTUAL EVENT (SELECT 1)

- Be announced as Sponsor in story at the time of announcing the event..
- Include you in stories within the Organization's social networks (at least 3 are incorporated into the general calendar).
- Include your brand in the copy on posts, reel, carrousel or live during the promotion of your selected event.
- Include your logo on the email marketing strategy.



ONE WORD:

Exclusivity

Everything included in TITANIUM level plus exclusivity and private event for your brand. Let us bring our audience to you!

PLATINUM

ANNUAL SPONSOR

\$18,000 USD

1

A LIST OF SELECTED BENEFITS ONLY AVAILABLE FOR ANNUAL SPONSORS 2024.

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- Include your brand in the copy on posts, reel, carousel and live during the promotion of your selected events.
- Include your logo on our email marketing strategy and on our website as "Annual Sponsor 2024" throughout 2024..
- Your company on our highlight stories on Instagram as Annual Sponsor 2024.

SPONSORSHIP IN VESTIDITO ROJO 2024 | SPONSORSHIP IN VESTIDITO ROSA® 2024.

BEFORE THE EVENT

- Be announced as an event sponsor in a story.
- Include your logo on the landing page of the event.
- Include you in stories within TheLatinaPro's social media (at least 3 are incorporated into the general calendar).
- Attend an online logistical details meeting to clarify any questions you may have prior to the event and achieve an optimal experience.
- Be included in the promotional videos of the event.
- Include a banner on the event's landing page.

DURING THE EVENT

- 10 tickets with access to 100% of the program.
- 1 Ticket with limited access for a staff person to take care of your table (brunch may be included at an extra cost).
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- Linkedin style photo session for all your guests.
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AFTER THE EVENT

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- Include your logo on the landing page of the event.
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DURING THE EVENT

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- Include your brand in the copy on posts, reel, carousel or live during the promotion of your selected event.
- Include your logo on the email marketing strategy.



**JOIN US TODAY!
CONNECT YOUR BRAND
WITH THELATINAPRO®**



Contact us by email info@thelatinapro.com



Scan to send us a message on WhatsApp

