

TheLatinaPro®

An international network where women unleash their full potential.

**CONNECT YOUR
BRAND TODAY!**

**AS AN ANNUAL
SPONSOR**

Unidas Somos Más



WHO WE ARE

TheLatinaPro® is an International movement of professional women that, through content and online and IRL training and events in English and Spanish, unleash their growth potential, while learning in community.

TheLatinaPro® was founded in 2017 by Annia Zavala and the headquarters are based in Miami, Florida.

For the last 9 years, we have impacted 15,000+ women by hosting over 200 successful events, and through our online community platforms; expanding a world of opportunity and community growth for women anywhere in the world.

Under our motto "Unidas Somos Más" we have experienced a rapid growth and worldwide support.



JOIN THELATINAPRO® AND CONNECT WITH OUR AUDIENCE!

THELATINAPRO® connects brands, venues, and organizations with an engaged community of professional women who actively invest in personal growth, career advancement, entrepreneurship, and meaningful experiences, both online and in person.



**AVERAGE AGE
35-45 YEARS OLD**



**200+ IN PERSON
& VIRTUAL EVENTS HELD**



**ORIGINALLY FROM 23
COUNTRIES. LIVING IN
33 COUNTRIES**



**EVENTS PER YEAR
20+**



+3K MEMBERS



**SOCIAL MEDIA REACH
20K+**



+7K CONTACTS

**9 YEARS CONNECTING
EXTRAORDINARY WOMEN**



**OUR IMPACT
HAS REACHED
TO OVER 20,000
PROFESSIONALS**



ANNUAL PARTNERSHIP BENEFITS

Digital Presence

- Strategy to connect your brand with our audience
- Announcement as annual sponsor on our **social media**.
- IG highlights stories on **@thelatinapro IG**
- Your logo on our **email marketing strategy** with link to your website.
- Your logo on our **website** all year
- Custom post about your brand on our social media.

IRL Events

- Vision Board Party
- Spring and Summer Networking
- Monthly new members welcome events **"Bienvenida Comadre"**
- Special workshops for business owners, corporate professionals, creators, companies, and more.

Virtual Events

- Women's history month (mar)
- Corporate professionals panel (may)
- Hispanic heritage month (sep)
- Webinars focused on holistic growth
- Monthly networking Conexión zoom call

YOUR BRAND IN OUR SIGNATURE EVENTS



VESTIDITO ROJO
MAY



VESTIDITO ROSA®
OCTOBER



OUR SIGNATURE EVENTS ARE INCLUDED ON ALL SPONSORSHIP LEVELS

MAY



VESTIDITO ROJO

Vestidito Rojo is our annual conference focused on holistic growth, empowering women through leadership development, personal growth, wellness, and mindset expansion.

This experience creates space for meaningful conversations around growth in all areas of life, professionally, personally, and emotionally.

HOLISTIC **GROWTH**

+130 Attendees

JUNE



VESTIDITO VERDE

Vestidito Verde is a one-day conference dedicated to holistic wealth, equipping professionals with financial strategies, business tools, mindset shifts, and leadership skills to build sustainable and intentional success.

The event connects wealth-building with purpose, values, and long-term impact.

HOLISTIC **WEALTH**

+100 Attendees

OCTOBER



VESTIDITO ROSA®

Vestidito Rosa® is our premier annual event focused on holistic health, originally created to promote breast cancer awareness.

The event now addresses mental, emotional, spiritual, and physical well-being, empowering women to care for their whole selves at every stage of life and career.

HOLISTIC **HEALTH**

+150 attendees

INTERNATIONAL SPEAKERS: WE HAVE HAD THE SUPPORT OF AMAZING SPEAKERS AT OUR PAST EVENTS!

CORPORATE
NON-PROFIT

ENTREPRENEURSHIP
COACHING

ENTERTAINMENT

MEDIA

BUSINESS

MEDICAL

FITNESS

WELLNESS



MARIA ELENA SALINAS



LUZ MARIA DORIA



LOURDES DEL RIO



GISELLE BLONDET



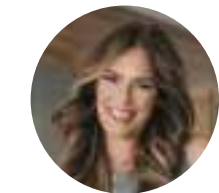
GABY NATALE



LINA CACERES



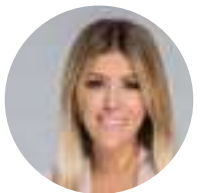
FRANCISCA LACHAPEL



ANDREINA ESPINO



MARIA MARIN



INGRID MACHER



LEYLA COBO



DANIELA OSPINA



CLARA PABLO



DR CAMILO CRUZ



FELICIA MERCADO



MARGARITA PASOS



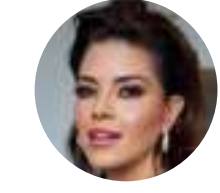
YURI CORDERO



CARO MEJIA



CLAUDIA MOLINA



ALICIA MACHADO



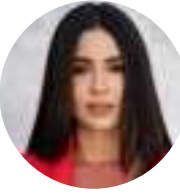
CAMILA TORO



BÁRBARA SERRANO



ALEYSO BRIDGER



DANNA HERNÁNDEZ



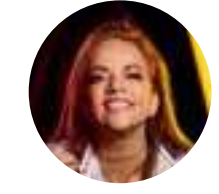
FABIOLA ANGULO



PAULA ZELAYA



PRISCILLA PEREZ



GINA ULMOS



ERIKA MONTERO



CAROLINA SANDOVAL



KATY FERRER



JAQUELINE CAMACHO



JEANNETTE KAPLUN



STEPHANIE CARVAJALINO



KATE LOAIZA



LAURA CHIMARAS



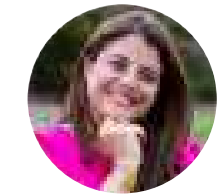
MARTA GONZALEZ



CATALINA GOERKE



PATRICIA MOTA



ANNE MARIE LEÓN



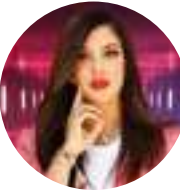
ÁNGELA CALDERÓN



DRA ALEJANDRA PEREZ



DRA. MARIELA COGORNO



MARIA JACOBO



PERLA TAMEZ



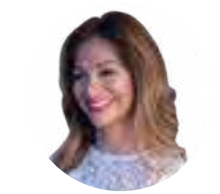
VERO RUIZ DEL VIZO



SILU SCHEFFER



UBY YÁÑEZ



VERONICA TORRES



VALENTINA TAMAYO



CLAUDIA AHRENS



GIGI DIAZ



DRA. ACOSTA-THEN



ANDREA MINSKI



EUGENIA PEROZO



CAROLA REINA



GIGI NÚÑEZ



PRISCILLA GUASSO



SARA ORDÓÑEZ



EVELYN COSTA

2026

EVENT CALENDAR

01 | JANUARY

- ● Llamada Conexion LatinaPro
- ● Webinar
- **14** Bienvenida Comadre
- **24** Vision Board Party - Miami - confirmed

02 | FEBRUARY

- ● Bienvenida Comadre
- ● Webinar
- ● Llamada Conexion LatinaPro
- **10** Impulsus Pro
- **17** ShopLatinaPro
- **26** TheLatinaPro® initiative foundation

03 | MARCH

- ● Bienvenida Comadre
- ● Llamada Conexion LatinaPro
- ● Webinar
- **11** Unidas Somos Más
- **31** Primavera Networking

04 | APRIL

- ● Bienvenida Comadre
- ● Webinar
- ● Llamada Conexion LatinaPro
- **18** Vestidito Rojo
- **30** TheLatinaPro® initiative foundation
-

05 | MAY

- ● Bienvenida Comadre
- ● Webinar
- ● Llamada Conexion LatinaPro
- **7** Impulsus Pro
- **19** ShopLatinaPro

06 | JUNE

- ● Bienvenida Comadre
- ● Webinar
- ● Llamada Conexion LatinaPro
- **5** Vestidito Verde

07 | JULY

- ● Bienvenida Comadre
- ● Webinar
- ● Llamada Conexion LatinaPro
- **16** ShopLatinaPro
- **30** TheLatinaPro® initiative foundation

08 | AUGUST

- ● Bienvenida Comadre
- ● Llamada Conexion LatinaPro
- ● Webinar
- **20** Networking de verano

09 | SEPTEMBER

- ● Bienvenida Comadre
- ● Llamada Conexion LatinaPro
- ● Webinar
- **15** ShopLatinaPro
- **24** Unidas Somos Más

10 | OCTOBER

- ● Bienvenida Comadre
- ● Llamada Conexion LatinaPro
- ● Webinar
- **17** Vestidito Rosa®

11 | NOVEMBER

- ● Bienvenida Comadre.
- ● Webinar
- ● Llamada Conexion LatinaPro
- **5** Shop Latina Pro
- **19** TheLatinaPro® initiative foundation

12 | DECEMBER

- ● Bienvenida Comadre.
- ● Webinar
- ● Llamada Conexion LatinaPro

SIGNATURE EVENTS - IRL

IN PERSON EVENT

VIRTUAL EVENT

COLLABORATIVE EVENTS

Dates are tentative unless noted "confirmed"

THE
LATINA
PRO.®

TheLatinaPro® Events - Venue Partnership Opportunities

Event Name	Type of event	# of attendees	Frequency	Day and Time	Space Needs	Food and Beverage
Vision Board Party	Workshop / Experiential Wellness & Networking Event	50-60 attendees	Annually: January	January 24 11:00 AM – 4:00 PM	Private room with flexible layout for seated workshops and open movement activities.	Light lunch required for all attendees, along with beverages throughout the event.
Primavera Networking & Networking de Verano	Networking / Experiences	30-50 attendees	Annually — Spring (March) and Summer (July or August)	Weekday (Tuesday, Wednesday, or Thursday) 6:00 PM – 8:00 PM	Private or semi-private room suitable for networking, vendor tables, and brief remarks.	Light bites and beverages; cocktail-style service preferred.
Bienvenida Comadre	Community Welcome / Networking Event	10–20 attendees	Ongoing: Hosted throughout South Florida twice per month. Minimum 4 events hosted in Downtown Miami area.	Weekday (Tuesday, Wednesday, or Thursday) 6:00 PM – 8:00 PM Occasionally hosted during lunchtime hours	Semi-private space for casual networking and brief remarks.	Pay-your-own-tab. Food and beverages available for purchase; non-restaurant venues provide light bites and beverages.
Unidas Somos Más	Networking / Coalition Event	150+ attendees	Twice per year: March and September	Weekday, 6PM – 8PM	Large semi-private or private space for high-volume networking and brief remarks.	Pay-your-own-tab; venue provides one welcome drink for the first 20 guests and light appetizers.
The Vestidito Conferences (Vestidito Rojo, Vestidito Verde, Vestidito Rosa®)	Conference / Business Expo / Educational & Networking Event	150+ attendees	Annually — Vestidito Rojo (April), Vestidito Verde (June), Vestidito Rosa (October)	Saturdays - 11:00 AM – 6:00 PM - Includes registration, full program, and closing happy hour	Large private venue for registration, expo, main stage, and sponsor activations. Vestidito Verde requires additional breakout rooms (30 ppl each).	Lunch included, coffee break during program, and closing happy hour with cash bars.
ShopLatinaPro (Business Owners)	ShopLatinaPro Workshops	10–20 attendees	Ongoing — multiple sessions throughout the year	Tue, Wed, or Thu 6PM – 8PM Occasional mornings, afternoons.	Private room or workshop space with seating, AV, and speaker area.	Light bites and beverages provided.
Impulsus Pro (Corporate Professionals)	Workshop / Professional Development Event	20–30 attendees	Ongoing — multiple sessions throughout the year	Tue, Wed, or Thu 6PM – 8PM Occasional mornings, afternoons.	Private room or workshop space with seating, AV, and speaker area.	Light bites and beverages provided.

ANNUAL SPONSORSHIP LEVELS 2025

	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$6,000	SMALL BUSINESS \$3,000
TICKETS WITH ACCESS TO VESTIDITO ROJO, VESTIDITO ROSA®, VESTIDITO VERDE	12	8	6	4	2
EXCLUSIVE SPACE TO SHOWCASE YOUR BRAND AT OUR VESTIDITOS EVENTS	✓	✓	✓	✓	✓
MINUTES ON STAGE AT VESTIDITO EVENTS TO PRESENT TO THE AUDIENCE	10	6	4	2	
ACCESS TO VESTIDITOS EVENTS ATTENDEES DATABASE*	✓	✓	✓	✓	✓
TICKETS TO OUR "BIENVENIDA COMADRE" EVENTS FOR NEW MEMBERS	5	4	3	2	1
1 MINUTE PRESENTATION AT OUR BIENVENIDA COMADRE EVENTS (NEW MEMBERS)	✓				
YOUR LOGO IN PRIME STAGE PLACEMENT AT OUR VESTIDITOS EVENTS	✓				
EXCLUSIVE TABLE AND PREFERRED SEATING AT OUR EVENTS	✓	✓			
OPPORTUNITY FOR BRAND ACTIVATION (SPEAKING OPPS, POP-UP/VIP EXPERIENCES, & MORE)	✓	✓			
YOUR PRODUCT SAMPLES OR MARKETING MATERIALS INSIDE OUR GOODIE BAGS AT EVENTS	✓	✓	✓	✓	✓
EXCLUSIVE AND PRIVATE EVENT FOR YOUR BRAND	✓	EXTRA	EXTRA	EXTRA	EXTRA
YOUR LOGO ON OUR EMAIL MARKETING STRATEGY THROUGHOUT THE YEAR	✓	✓	✓	✓	✓
YOUR LOGO ON OUR WEBSITE AS "ANNUAL SPONSOR" THROUGHOUT THE YEAR	✓	✓	✓	✓	✓
YOUR LOGO ON THE LANDING PAGE OF OUR EVENTS AND ON EVENTS PROMOTIONAL POSTS	✓	✓	✓	✓	✓
STORIES ON THELATINAPRO® SOCIAL MEDIA DURING THE YEAR	52	24	12	6	4
YOUR COMPANY ON OUR HIGHLIGHT STORIES ON INSTAGRAM AS ANNUAL SPONSOR 2025	✓	✓	✓	✓	✓

**Looking for a custom partnership package? We're happy to create a tailored option aligned with your goals.
Schedule a call today by writing to info@thelatinapro.com.**

JOIN US TODAY!

Connect your brand with TheLatinaPro®



Contact us by email info@thelatinapro.com



Scan the code to send us a message on WhatsApp

